



DEVA KIRUBAI SOCIAL HELP ASSOCIATION
MULLIPPADI, TRICHY DISTRICT

ANNUAL REPORT

2025



Executive Leadership Message

From the Founder & Executive Director

Greetings to all,

It gives us immense joy to present the Annual Report of Deva Kirubai Social Help Association (DKSHA) for the year 2025. Founded in 1993, and now completing 32 years of service, DKSHA continues its mission of restoring dignity, stability, and hope to children, families, farmers, and marginalized communities across Tiruchirappalli and Dindigul districts.

With the committed leadership of our Founder Mr. A. Isaac, the guidance of our Board Members, and the dedicated efforts of our staff and volunteers, we have witnessed meaningful progress in the lives of the families and children we serve. This year stands as a testament to the power of collaboration, compassion, and community-led development.

Mr. A. Isaac
Chief Functionary Officer
DKSHA



OUR VISION AND MISSION



OUR VISION

A society where every vulnerable individual is empowered to live with dignity within family and community structures.

OUR MISSION

DKSHA works to ensure that every child grows up in a safe, loving family environment by:

- Preventing institutionalization
- Strengthening vulnerable families
- Reintegrating children with parents or guardians
- Empowering communities through education, health, livelihood, and social protection initiatives

CORE VALUES

- Child-centered care and protection
- Family strengthening and reintegration
- Community participation and ownership
- Transparency and accountability
- Dignity, inclusion, and social justice

2025 SMART FOCUS AREAS

- Family-based alternative care and reintegration
- Continuing education and skills development
- Livelihood support for vulnerable families
- Community health and wellbeing
- Women's empowerment and rural development

PROGRAM HIGHLIGHTS & IMPACT

From Institutions to Homes: Family-Based Alternative Care

With continued support from the Miracle Foundation (USA) and its India office in New Delhi, DKSHA implemented family-based alternative care programs in Tiruchirappalli and Dindigul districts:

- 166 children, along with their siblings, parents, or guardians, are currently thriving safely within family environments.
- Families received comprehensive support including:
 - Access to government welfare schemes (old-age pensions, widow pensions, disability benefits)
 - Ration cards, medical insurance, free housing schemes
 - Prime Minister's Ujjwala LPG connections
 - Guidance for obtaining essential government documents
 - Livelihood means such as goats, cows, sewing machines, photo-lamination machines, and mini food stall setups were provided to 10 families
 - Skills-training programs, including handicraft, needlework, and soap-oil production, were conducted to enhance family income and self-reliance

EDUCATION PATHWAYS

Through the combined support of Miracle Foundation and DKSHA, 23 school students, 26 undergraduate students, 3 postgraduate students, 7 vocational course students, that is to say, a total of 166 students (including siblings) received educational assistance.

In addition, over 120 youth are now gainfully employed across various sectors. Medical assistance such as health checkups, advanced treatments, and linkage to free insurance schemes was provided to ensure uninterrupted education.

HEALTH, PROTECTION & WELLBEING

- Regular medical support services for children and families
- Linkages with hospitals and charitable medical aid organizations
- Continuous monitoring of child protection and wellbeing

STORIES OF CHANGE

Through sustained family support, livelihood assistance, and education, families once at risk of separation are now stable, self-reliant, and confident in caring for their children. Over the past two years, 309 children have been successfully reintegrated with their parents or guardians, reinforcing our belief that families (when supported) are the best place for children to thrive.

AWARENESS, TRAINING & PREVENTION ACTIVITIES

- Parenting and child-care training programs.
- Social investigations and Individual Care Plans (ICP)
- Coordination meetings with:
 - District Child Protection Units
 - Child Welfare Committees
 - Childcare institutions
- Prevention and gatekeeping activities across 17 villages under Vengaikkurichi and Malayadipatti Panchayats
- Distribution of grocery kits and essential supplies to vulnerable families

CHILDREN'S GROUPS & COMMUNITY ENGAGEMENT

284 children actively participated in formation groups that focused on:

- Child rights life skills
- Personal hygiene and safety

Youth leadership programs were also conducted on on:

- Competitive examinations
- Mental resilience and confidence building

Afternoon tuition and coaching classes benefitted more than 140 children in two Panchayat villages.

WOMEN'S DEVELOPMENT PROGRAM

Since 2018, DKSHA has supported rural women through self-help groups and livelihood initiatives. Revolving fund loans were provided for initial expenses to support livelihood, such as goats, seeds, and sewing machines. In this current financial year, a total of ₹21 lakhs was disbursed, which enhanced household income and economic security for 41 women.

COMMUNITY DEVELOPMENT PROJECTS

An ongoing construction of a Community Learning & Support Centre in Vayampatti was supported by Rotary Clubs from India, Australia, and Canada.

More than 200 also benefitted from free eye-care, including surgeries and low-cost spectacles, were provided with the support of Aravind Eye Hospital, Madurai.

Monthly awareness sessions were held on health, education, and child rights.

EVENTS & COMMUNITY CELEBRATIONS

The following were community celebrations held during the year:

- Pongal celebrations with children and parents
- Children's Day cultural programs
- International Women's Day
- Independence Day flag hoisting with community participation

SUPPORTERS & DONORS

We gratefully acknowledge the generous support of donors and partners from:

- USA, Germany, Sweden and Canada
- Rotary Clubs
- OTF - FEO International Assistance Committee, Canada
- local communities, families and individual well-wishers.

Their continued trust in DKSHA has enabled us to expand our reach and deepen our impact.

LOOKING AHEAD

DKSHA remains committed to:

- Strengthening families
- Preventing institutionalization
- Expanding livelihood and education programs
- Building resilient, self-sustaining communities

We extend our heartfelt gratitude to all our supporters, partners, staff, volunteers and community members who made this year's work possible. Thank you for your continued encouragement and trust.

A large collage of 40 small photographs arranged in a grid-like fashion, showcasing various community events and activities. The images depict a wide range of social and religious gatherings. In the top row, there are scenes of children in a classroom, a group of people in a hall, and children playing outdoors. The middle section features more group photos, children holding up drawings or certificates, and people participating in what appears to be a health or awareness camp. The bottom part of the collage includes images of people in traditional attire, a group of children sitting on the ground, and a large group of people standing together for a formal photo. The overall theme is community engagement and social service, with a significant focus on children's education and health.